



Photographs by Blynda DaCosta

Genevieve Ward & Mark Saraiva  
MAY 29, 2010

## Making a difference with the Canadian Cancer Society Wedding Celebration Program

On their wedding day, Genevieve Ward and Mark Saraiva honoured a cause close to their hearts by making a donation to the Canadian Cancer Society. "We both have family and friends who have been affected by cancer and many could not be with us on our special day," says Genevieve. "By providing the Canadian Cancer Society with a donation on behalf of our guests, we were able to include those lost loved ones in our day, while providing funds to further support research of this disease that affects so many."

The Canadian Cancer Society *Wedding Celebration Program* lets you mark your special day while bringing hope to people touched by cancer. By making a donation in lieu of buying traditional wedding favours, you can celebrate the life of someone special or simply support a cause that's important to you. To thank you for your donation, we offer an array of beautiful wedding favour cards for you to give to your guests.

"Our guests thought it was fantastic," says Genevieve. "People really liked getting this instead of some small gift that they'd forget about after awhile."

"It left a lasting legacy of our wedding," adds Mark.

As you plan every wedding day detail, keep in mind that we also offer other unique items, such as thank you cards and 'kissing boxes' - which let guests make donations at your reception in exchange for a kiss between the bride and groom.

You can also celebrate every precious moment leading up to your big day by creating your own wedding page on our website. This free resource can be personalized with photos and information for family and friends. And, if you're looking for a meaningful alternative to receiving traditional wedding gifts, your guests can easily make online donations to the Society through your wedding page.

Thanks to research funded in part by the Society, cancer treatment and the quality of life during treatment has dramatically improved. In fact, today 62% of people diagnosed with cancer will survive compared to only 25% in the 1940s when the Canadian Cancer Society began funding research. Join the fight! By including the Canadian Cancer Society *Wedding Celebration Program* in your special day, you can help to prevent cancer, save lives and support those living with cancer.

For more information, visit [www.cancer.ca/weddings](http://www.cancer.ca/weddings) or call 1 800 268-8874 ext. 7143.

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Canadian Cancer Society Société canadienne du cancer